

## **PRIVACY POLICY**

**This Privacy Policy, The California Consumer Privacy Act (CCPA) and Our GDPR Privacy Policy Contained Herein May Have Similar Overlapping Provisions, Calling For Different Responses, Depending On The Information You Seek. You Must Follow The Requirements Set Forth In The Section You Are In For Any Requests You Have.**

Your privacy is very important to us. We want to make your experience on the Internet as enjoyable and rewarding as possible, and we want you to use the Internet's vast array of information, tools, and opportunities with complete confidence.

We have created this Privacy Policy to demonstrate our firm commitment to privacy and security. This Privacy Policy describes how our company collects information from all end users of our Internet services (the "Services")-those who access some of our Services but do not have accounts ("Visitors") as well as those who may purchase Products and/or pay a monthly service fee to subscribe to the Service ("Members")-what we do with the information we collect, and the choices Visitors and Members have concerning the collection and use of such information. We request that you read this Privacy Policy carefully.

### **Personal Information Our Company Collects and How It Is Used**

**Introduction.** Our company collects information in different ways from Visitors and Members who access the various parts of our Services and the network of Web sites accessible through our Service. We use this information primarily to provide a customized experience as you use our Products and Services, and generally, do not share this information with third parties. However, we may disclose personal information collected if we have received your permission beforehand or in very special circumstances, such as when we believe that such disclosure is required by law or other special cases described below.

**Registration:** Members may be asked to provide certain personal information when they sign up for our Products or Services including name, address, telephone number, billing information (such as a credit card number), and the type of personal computer being used to access the Services. The personal information collected from Members during the registration process is used to manage each Member's account (such as for billing purposes). This information is not shared with third parties, unless specifically stated otherwise or in special circumstances.

However, in instances where our company and a partner jointly promote our Services, we may provide the partner certain personal information, such as the name, address, and username of persons who subscribed to the Services as a result of the joint promotion for the sole purpose of allowing us and the partner to assess the results of the promotion.

In this instance, personal information may not be used by the partner for any other purpose. We may also generate non-identifying and aggregate profiles from personal information Members provide during registration (such as the total number, but not the names, of Members). As explained in more detail below, we may use this aggregated and non-identifying information to sell advertisements that appear on the Services.

**Our Company Partners and Sponsors:** Some products and services may be offered to Visitors and Members in conjunction with an affiliate, independent contractor seller or non-affiliated partner. To provide Visitors and Members some of these products and services, the partner may need to collect and maintain personal information. In these instances, you will be notified before any such data is collected or transferred and may decide not to use that particular service or feature.

Additionally, our partners may have advertisements or co-branded Web Pages that are cosponsored by an affiliate, independent contractor seller, or non-affiliated partner. Our company may share non-identifying and aggregate information (except as described above), but not personal information, with such partners in order to administer the co-branded products or services offered.

**Online Shopping:** At some Web sites, you can purchase products and services or register to receive materials, such as a newsletter, catalog or new product and service updates. In many cases, you may be asked to provide contact information, such as your name, address, email address, phone number, and credit/debit card information.

If you complete an order for someone else, such as an online gift order sent directly to a recipient, you may be asked to provide information about the recipient, such as the recipient's name, address, and phone number. Our company has no control over the third parties' use of any personal information you provide when placing such an order. Please exercise care when doing so.

If you order services or products directly from our company we will use the personal information you provide only to process that order. We do not share this information with outside parties except to the extent necessary to complete that order.

**Online Advertisements:** Our company may display our online advertisements. In those cases we share aggregated and non-identifying information about our Visitors and Members collected through the registration process as well as through online surveys and promotions with these advertisers.

Additionally, in some instances, we use this aggregated and non-identifying information to deliver tailored advertisements or joint ventures. For instance, an advertiser or joint venture company tells us the audience they want to reach and provides us an advertisement tailored to the audience. Based upon the aggregated and non-identifying information we have collected, we may then display or send the advertisement to the intended audience. Our company does not share personal information about its Visitors or Members with these advertisers or joint venture companies.

**Responses to Email Inquiries:** When Visitors or Members send email inquiries to our company, the return email address is used to answer the email inquiry we receive. Our company does not use the return email address for any other purpose and does not share the return email address with any third party.

**Voluntary Customer Surveys:** We may periodically conduct both business and individual customer surveys. We encourage our customers to participate in these surveys because they provide us with important information that helps us to improve the types of products and services we offer and how we provide them to you. Your personal information and responses will remain strictly confidential, even if the survey is conducted by a third party. Participation in our customer surveys is voluntary.

We may take the information we receive from individuals responding to our Customer Surveys and combine (or aggregate) it with the responses of other customers we may have, to create broader, generic responses to the survey questions (such as gender, age, residence, hobbies, education, employment, industry sector, or other demographic information). We then use the aggregated information to improve the quality of our services to you, and to develop new services and products. This aggregated, non- personally identifying information may be shared with third parties.

**Promotions:** Our company may offer polls, contests, sweepstakes, drawings, games, content, or other promotions that are sponsored by or cobranded with third parties. In certain instances, company may have to supply personally identifiable information of the winners to the third parties. Our company has no control over third parties' use of this information.

You may be entered in a sweepstakes, contest, or other promotion, simply by making a purchase from us or by providing us with personally identifiable information for some other reason or purpose. When the winning entries are chosen, only the names and personally identifiable information of the winners are shared with the entity administering the sweepstakes or contest, so that they can notify the winners.

**Special Cases:** It is our company's policy not to use or share the personal information about Visitors of Members in ways unrelated to the ones described above without also providing you an opportunity to opt out or otherwise prohibit such unrelated uses.

However, we may disclose personal information about Visitors or Members, or information regarding your use of the Services or Web sites accessible through our Services, for any reason if, in our sole discretion, we believe that it is reasonable to do so, including: credit agencies, collection agencies, merchant database agencies, law enforcement, or to satisfy laws, such as the Electronic Communications Privacy Act, the Child Online Privacy Act, regulations, or governmental or legal requests for such information; to disclose information that is necessary to identify, contact, or bring legal action against someone who may be violating our Acceptable Use Policy or Terms Of Service, or other user policies; to operate the Services properly; or to protect our company and our Members.

### **California Consumer Privacy Act (CCPA)**

The California Consumer Privacy Act of 2018 (CCPA) gives consumers more control over the personal information that businesses collect about them and the CCPA regulations provide guidance on how to implement the law. This landmark law secures new privacy rights for California consumers, including:

The right to know about the personal information a business collects about them and how it is used and shared.

The right to delete personal information collected from them (with some exceptions).

The right to opt-out of the sale of their personal information.

The right to non-discrimination for exercising their CCPA rights.

Businesses are required to give consumers certain notices explaining their privacy practices. The CCPA applies to many businesses, including data brokers.

## **CCPA Privacy Notice**

This Privacy Notice For California Residents supplements the information contained in this company's Privacy Policy and applies solely to visitors, users, and others who reside in the State of California when you visit our website or subscribe to receive our services. We adopt this notice to comply with the California Consumer Privacy Act of 2018 ("CCPA") and other California privacy laws. Any terms defined in the CCPA have the same meaning when used in this notice.

## **California Shine The Light Law**

Residents of the State of California may ask us to provide them with a list of the types of personal information that we have disclosed during the preceding year to third parties for their direct marketing purposes,

and the identity of those third parties. If you are a California resident and would like such a list, please contact us at [AttorneyBobSilber@gmail.com](mailto:AttorneyBobSilber@gmail.com). For all such requests, please indicate "CA Shine the Light" in the subject field of your request and include the name of the Service with respect to which you are requesting the information.

You must also include your full name, street address, city, state, zip code and email address.

## **Requests To Delete Personal Information - Right To Delete**

If you are a California resident you may request that businesses delete personal information they collected from you and to tell their service providers to do the same. However, there are many exceptions that allow businesses to keep your personal information.

You can submit your request to our company in one of two ways.

If you are a California resident and would like to submit a Right to Delete request, please contact us at [AttorneyBobSilber@gmail.com](mailto:AttorneyBobSilber@gmail.com) For all such requests, please indicate “Right to Delete” in the subject field of your request.

You must also include your full name, street address, city, state, zip code and email address.

If you are a California resident and would like to submit a Right to Delete request utilizing a hard copy, here is our mailing address.

Attorney Bob Silber  
2436 N Federal Hwy, #384  
Lighthouse Point Florida 33064

However, if your request falls under the many exceptions that allow businesses to keep your personal information, your request will not be honored pursuant to that CCPA exceptions law.

### **Requests Not To Sell Personal Information - Right To Opt-Out Of Sale**

Residents of the State of California may request that businesses stop selling your personal information (“opt-out”). With some exceptions, businesses cannot sell your personal information after they receive your opt-out request unless you later provide authorization allowing them to do so again. Businesses must wait at least 12 months before asking you to opt back in to the sale of your personal information.

Please be advised that our company Does Not Sell, has not sold and will not sell, your personal information to any third party.

Notwithstanding the fact that our company Does Not Sell, has not sold and will not sell, your personal information to any third party you or someone you authorize to act on your behalf, can still send us a “do not sell” request.

Your request must be verifiable for us to respond to it. You can submit a request along with your verification by email to AttorneyBobSilber@gmail.com

For all such requests, please indicate “Do Not Sell” in the subject field of your request. Once the appropriate, detailed verifiable request is received we will respond within 30 days.

### **Right To Non-Discrimination & How It Affects You**

Businesses cannot deny goods or services, charge you a different price, or provide a different level or quality of goods or services just because you exercised your rights under the CCPA.

However, if you refuse to provide your personal information to a business or ask it to delete or stop selling your personal information, and that personal information or sale is necessary for the business to provide you with goods or services, the business may not be able to complete that transaction.

Businesses can also offer you promotions, discounts and other deals in exchange for collecting, keeping, or selling your personal information. But they can only do this if the financial incentive offered is reasonably related to the value of your personal information. If you ask a business to delete or stop selling your personal information, you may not be able to continue participating in the special deals they offer in exchange for

personal information. If you are not sure how your request may affect your participation in a special offer, ask the business.

### **Do Not Track**

California Online Privacy Protection Act (CalOPPA) requires us to include a Do Not Track (DNT) clause in this Policy.

A DNT clause is where you let your users know whether or not you respond to their DNT requests. We Do Not Respond to DNT requests.

### **Security**

For information on your security see our link to “Notice of Security Risks” on this website.

## **Revisions to This Policy**

Our company reserves the right to revise, amend, or modify this policy, our Terms Of Service agreement, and our other policies and agreements at any time and in any manner, by updating this posting.

Your use of this site after such changes are implemented constitutes your acknowledgement and acceptance of these changes. Please consult this privacy statement prior to every use for any changes.

The date below indicates the last time changes were made.

Last updated: March 7, 2021

## **Contact**

Where to Direct Questions About Our Privacy Policy: If you have any questions about this Privacy Policy or the practices described herein, you may contact us at AttorneyBobSilber@gmail.com with "Privacy Policy Questions" in the subject header.

## **Our GDPR Privacy Policy**

The General Data Protection Regulation 2016/679 or GDPR for short, is a regulation in EU law on data protection and privacy in the European Union and the European Economic Area.

It also addresses the transfer of personal data outside the EU and EEA areas.

This privacy policy will explain how our organization uses the personal data we collect from you.

## **When you use our website what data do we collect?**

Topics:

1. How do we collect your data?
2. How will we use your data for how do we store your data?
3. Marketing
4. What are your data Protection rights?
5. What are cookies?
6. How do we use cookies?



7. What types of cookies do we use?
8. How to manage your cookies?
9. privacy policies of other websites.
10. changes to our privacy policy.
11. How to contact us
12. how to contact the appropriate authorities?

### **What data do we collect?**

Our company collects the following data.

One. Personal information, personal identification, information, name, email, address, phone number, et cetera.

### **How do we collect your data?**

You directly provide our company with most of the data we collect. We collect data and process data when you:

One. Register online or place an order for any of our products or services.

Two. Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.

Three. Use or view our website via your browser's cookies.

Four. Enter any of our sponsored, co-sponsored, hosted, or co-hosted events, contests or sweepstakes.

### **How will we use your data?**

One. Our company collects your data so that we can one process your order, manage your account.

Two. Email you with special offers on other products and services we think you might like.

Three. If you agree, our company will share your data with our partner companies so that they may offer you their products and services.

Four. When our company processes your order, it may send your data to, and also use the resulting information from credit reference agencies to prevent fraudulent purposes.

### **How do we store your data?**

Our company does not store your data on its servers or website. All data that is collected from you or that you submit is used by third parties to fulfill your request.

When you order a product or service the payment processor uses your information to process your request. When you enter any of our sponsored, co-sponsored, hosted, or co-hosted events, contests or sweepstakes or signup for our newsletter your information is retained by the autoresponder service used for that process. When you send our company an email, that email is stored on the email provider's storage facility.

### **Marketing:**

Our company would like to send you information about products and services of ours that we think you might like as well as those of our partner companies that would be listed in our emails or newsletters.

If you have agreed to receive marketing, you may always opt out at a later date. You have the right at any time to stop our company from contacting you for marketing purposes or giving your data to other members of our company group. If you no longer wish to be contacted for marketing purposes, there is an unsubscribe link in every email sent to you. Once you unsubscribe you will not receive any more emails from the autoresponder email list you were on.

### **What are your data protection rights?**

Our company would like to make sure you are fully aware of all your data protection rights. Every user is entitled to the following:

#### **The right to access.**

You have the right to request our company for copies of your personal data. We may charge you a small fee for this service.

#### **The right to rectification.**

You have the right to request that our company correct any information you believe is inaccurate. You also have the right to request our company to complete information you believe is incomplete.

#### **The right to erasure.**

You have the right to request that our company erase your personal data under certain conditions.

#### **The right to restrict processing.**

You have the right to request that our company restrict the processing of your personal data under certain conditions.

**The right to object to processing.**

You have the right to object to our company's processing of your personal data under certain conditions.

**The right to data portability.**

You have the right to request that our company transfer the data that we have collected to another organization or directly to you under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email address:

AttorneyBobSilber@gmail.com

In the email subject line put "Data Portability Request."

You can also write to us at our mailing address.

Attorney Bob Silber  
2436 N Federal Hwy, #384  
Lighthouse Point Florida 33064

**What are cookies?**

Cookies are text files placed on your computer to collect standard internet login information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology.

**How do we use cookies?**

Our company uses cookies in a range of ways to improve your experience on our website, including:

One. Keeping you signed in.

Two. Understanding how you use our website.

**What types of cookies do we use?**

There are a number of different types of cookies.

One. Functionality. Our company uses these cookies so that we may recognize you on our website and remember your previously selected preferences. These could

include what language you prefer and what location you are in. A mix of first party and third party cookies are used.

#### **Two. Advertising.**

Our company uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser device and your IP address. Our company sometimes shares some limited aspects of this data with third parties for advertising purposes.

We may also share online data collected through cookies with our advertising partners. This means that when you visit another website, you may be shown advertising based on your browsing patterns on our website.

#### **How to manage cookies.**

You can set your browser not to accept cookies. Use your favorite search engine to find results that tell you how to remove cookies for the specific browser you use. However, some cases, some of our website features may not function as a result.

#### **Privacy policies of other websites.**

Our company website contains links to other websites. Our privacy policy applies only to our website. So if you click on the link to another website, you should read that their privacy policy.

#### **Changes to our privacy policy.**

Our company keeps its privacy policy under regular review and places any updates on this web page.

**This privacy policy was last updated on March 7th, 2021.**

#### **How to contact us.**

If you have any questions about our company's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us:

By email at: [AttorneyBobSilber@gmail.com](mailto:AttorneyBobSilber@gmail.com)

In the email subject line put "Data Protection Rights Request."

By writing to us at:

Attorney Bob Silber

2436 N Federal Hwy, #384

Lighthouse Point Florida 33064

### **How to contact the appropriate authority.**

Should you wish to report a complaint, or if you feel that our company has not addressed your concern in a satisfactory manner, you may contact the information commissioner's office.

To make a complaint to the Data Protection Commissioner, simply write to or email the Commissioner explaining your case. You should include the following details:

The name of the organization or person you are complaining about.

The steps you have taken to have your concerns dealt with.

The details of any response you have received.

You should provide copies of any letters or emails exchanged between you and the organization or person.

If the Commissioner agrees with your complaint, they will try to make sure that the organization or person obeys the law and puts matters right.

If the Data Protection Commissioner does not accept your complaint, you may appeal to the Circuit Court against this decision within 21 days.

**Our Company Commitment to Children's Privacy.** Protecting children's privacy is especially important to us. It is our policy to comply with the Children's Online Privacy Protection Act of 1998 and all other applicable laws. Therefore, we restrict our Web site to persons eighteen years or older.

YOU MUST BE EIGHTEEN (18) YEARS OR OLDER TO ACCESS THIS WEB SITE. IF YOU ARE UNDER EIGHTEEN YEARS OF AGE, YOU ARE NOT PERMITTED TO ACCESS THIS WEB SITE FOR ANY REASON. DUE TO THE AGE RESTRICTIONS FOR USE OF THIS WEB SITE, NO INFORMATION OBTAINED BY THIS WEB SITE, FALLS WITHIN THE CHILD ONLINE PRIVACY ACT (COPA) AND IS NOT MONITORED AS DOING SO.

**Public Forums:** Please remember that any information you may disclose in any Member Directory, or other public areas of our Web sites or the Internet, becomes public information. You should exercise caution when deciding to disclose personal information in these public areas.

**Our Company's Commitment to Data Security:** Services and Web sites we sponsor have security measures in place to protect the loss, misuse, and alteration of the information under our control. While we make every effort to ensure the integrity and security of our network and systems, we cannot guarantee that our security measures will prevent third-party "hackers" from illegally obtaining this information.

**Where to Direct Questions About Our Privacy Policy:** If you have any questions about this Privacy Policy or the practices described herein, you may contact us through the contact information provided on this Web site.

**Revisions to This Policy:** Our company reserves the right to revise, amend, or modify this policy, our Terms Of Service agreement, and our other policies and agreements at any time and in any manner, by updating this posting. Your use of this site after such changes are implemented constitutes your acknowledgement and acceptance of these changes. Please consult this privacy statement prior to every use for any changes.

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**Criminal Copyright Infringement under 17 U.S.C. 506(A) AND 18 U.S.C. 2319 provides criminal penalties including imprisonment for Removal of Copyright Notice or falsely using a Fraudulent Copyright Notice. It is illegal to copy or make a derivative work which means to reword or rewrite this copyrighted work.**